

CALIFORNIA ARCHIVES MONTH OCTOBER 2008 GOING GREEN!

IMAGES OF CALIFORNIA'S CONSERVATION MOVEMENT



AfterShock, a hybrid car designed by UC Davis, 1994.
Courtesy of Special Collections, University of California,
Davis Library



Chico State students with bicycles in the fall of 1960 and generations later in 1960. Courtesy of the
Special Collections Department, Meriam Library, California State University, Chico



Aerial panorama of California, 2005. Courtesy of Dr. William A. Bowen, California
Geographical Survey at California State University, Northridge



The Autoette, an electric car refueling in Pasadena, 1955. Courtesy of The Archives,
Pasadena Museum of History



Rendering of the proposed, but never built, Emerald Bay Bridge,
circa 1960. Courtesy of the California State Parks Archives



Hundreds of helium-filled balloons carrying the message "This could be radiation" were released by
demonstrators at the Rancho Seco Nuclear Generating Station near Sacramento, 1979. Courtesy of the
Sacramento Archives and Museum Collection Center

ECOLOGY NOW!

"Ecology Now!" poster, 1970. Courtesy of the Center for the Study of Political
Graphics



Share the Ride Program sticker, 1940s. Courtesy of the
National Archives - Pacific Region (San Francisco)



Rendering of the proposed, but never built, Emerald Bay Bridge,
circa 1960. Courtesy of the California State Parks Archives



Governor Edmund G. "Jerry" Brown, Jr. demonstrates a photovoltaic
sun-powered telephone, 1979. Courtesy of the Sacramento Archives
and Museum Collection Center



John Muir, probably in Kern Canyon, circa 1902. Courtesy of the Holt-Atherton Special
Collections University of the Pacific Library. (Copyright Muir-Hana Trust)



Smokey Bear, Woody Owl and USDA Forest Service employees at the Wild Animal Park in Escondido, undated. Courtesy of the
National Archives - Pacific Region (Laguna Niguel)

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Background image of a California redwood grove courtesy of the California State Archives